

BS – Residential Hospitality Management

Whether you like helping people in a luxurious environment, enjoy building community, or excel at crunching numbers, careers in Residential Hospitality Management offer it all! This is a meaningful, growing, dynamic, and highly professional field, dedicated to the hospitality of residential management. ResHosp provides so many possibilities as well as the opportunity for lifelong learning and career development.

Never has there been a better time to start a career in the Residential Hospitality sector, with its many opportunities for growth. Demand for managed residential services is growing rapidly, and so is the need for talented, creative, and passionate people to help build strong communities. As the US and world transition away from home ownership to managed residences, a substantial need exists for qualified executives in this \$75 billion industry.

Housed within the College of Hospitality Management, this major adds the natural component of Residential Management, an established, multi-faceted sector that continues to grow.

Upon Completion of this program, graduates are expected to:

- Analyze the major concepts, skills, and trends important to the management of residential properties to ensure performance targets are achieved.
- Communicate professionally within the Residential Hospitality Industry.
- Apply financial reasoning, performance analysis, and trend analysis as decision support tools to maximize property owners' return on investment.
- Leverage guest service principles to attract and retain guests and enhance their residential experience.
- Develop sustainable property maintenance and risk management plans to enhance property value.

Students find their niche within one of the numerous types of properties and positions available within Residential Hospitality including luxury apartments, resorts and wellness facilities. If you like hospitality, this option offers regular hours with the stability of non-transient guest service and the ability to build relationships with your guests. Students can participate in an optional one term-long, off-site internship, under the direction of an industry professional, actively experiencing a real-world setting. With many free electives available, students can also choose a study abroad program, select a minor or take additional courses outside of their discipline to enhance their learning experience.

The Residential Hospitality Management bachelor's degree program has a balanced combination of required hospitality and business core courses. A managerial foundation provides a solid core of industry-relevant courses and a theoretical background. Coursework is coupled with professional preparation, active-learning classrooms and access to industry professionals. Students are introduced to the administration and operation of residential properties through courses in property operations, facilities maintenance, risk and security factors, human resources, guest service and residential law.

Versatility is a key to the major. With this foundation, skills are transferable to numerous other options. After students have taken a set of major classes they may tailor their degree by working with a faculty advisor to choose four classes from a predetermined list of major electives to best meet future goals. This enhances their knowledge base relating to the Residential Hospitality Industry to meet their unique interests in the areas of: Residential Property Management, Timeshare and Resort Management, and Continuing Care Management.

Graduates of the Residential Hospitality Management Program are prepared for a variety of options that exist in every US market and many international markets.

Credits

BUSINESS FOUNDATIONS

ACCT1210	Financial Accounting	4.5
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MRKT1001	Principles of Marketing	4.5

MAJOR COURSES

HOSP1001	Orientation to the Hospitality Industry	4.5
HOSP 2XX1 Facilities Management in Residential Properties	Course HOSP 2XX1 Facilities Management in Residential Properties Not Found	4.5
HOSP3005	Leading Service Excellence in the Hospitality Industry	4.5
COHM4799	College of Hospitality Management Advanced Internship (optional for online students)	9

HOSP3065	Hospitality Security and Risk Management	4.5
HOSP4060	Hospitality Strategy Design and Execution Seminar	4.5
MGMT2001	Human Resource Management	4.5
HOSP3420	Introduction to Residential Property Operations Management	4.5
FISV4030	Real Estate	4.5
Major Electives - Choose five courses from the following:		22.5
Residential Property Management:		
SOC1001	Sociology I	4.5
HOSP 3XX2 Residential Hospitality Sales and Leasing	Course HOSP 3XX2 Residential Hospitality Sales and Leasing Not Found	
MRKT3045	Social Media Marketing	
Timeshare/Resort Management:		
SEE2015	Leadership in Recreation/Leisure Settings	
HOSP3440	Resort, Vacation Ownership and Spa Management	
MRKT 3045 Social Media Marketing	Course MRKT 3045 Social Media Marketing Not Found	
HOSP 3XX1 Residential Hospitality Sales and Leasing	Course HOSP 3XX1 Residential Hospitality	

	Sales and Leasing Not Found	
HOSP4040	Hotel Asset Management	
Continuing Care Management:		
HSC1230	Introduction to Public Health	
SCI1050	Nutrition	
SOC2035	Sociology of Aging	
A&S CORE		
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
ILS 2000 Level	Course ILS 2000 Level Not Found	4.5
ILS 4000 Level	Course ILS 4000 Level Not Found	4.5
MATH1002	A Survey of College Mathematics	4.5
ECON1002	Microeconomics	4.5
MATH2001	Statistics	4.5
Arts & Humanities Elective	Course Arts & Humanities Elective Not Found	4.5
Arts & Science Elective	Course Arts & Science Elective Not Found	4.5

Arts & Science Elective 3000	Course Arts & Science Elective 3000 Not Found	4.5
Social Science Elective	Course Social Science Elective Not Found	4.5
Science Elective	Course Science Elective Not Found	4.5
PHIL3240	Ethics: A Global Perspective (ILS Course at the 2000 Level)	4.5
Free Electives	Course Free Electives Not Found (6 Free Electives)	27
Total Credits		184.5