

The Management Bachelor of Science in Business Administration (BSBA) degree program prepares students for careers in a variety of managerial and professional positions at a wide range of firms. Students learn general management concepts and have the opportunity to select a specialty area, as available on their campus.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods within business administration.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Apply strategies to effectively manage teams.

As part of the program, students are offered the opportunity to develop expertise in the following concepts: business planning, SWOT analysis and strategic planning, business process analysis, development of human capital, financial literacy, information technology, and operations and supply chain management.

Students may apply these skills in internships and study abroad programs. These programs are tailored based on student learning and professional goals, jointly designed in collaboration with students, faculty advisors and business partners. Students also meet with faculty advisors to determine a specialty area and career focus that best suits their desired professional objectives.

Graduates are prepared for professional management positions in disciplines such as operations, human resources, finance and information technology. Graduates may also pursue entrepreneurial paths or careers in for-profit, nonprofit and government settings.

## Management

A four-year program leading to the bachelor of science in business administration degree

### Credits

#### Business Foundations

<a href="#">ACCT1210</a>	Financial Accounting	4.5
<a href="#">ACCT1220</a>	Managerial Accounting	4.5
<a href="#">FISV2000</a>	Finance	4.5
<a href="#">FIT1040</a>	Spreadsheet Design for Business Solutions	4.5
<a href="#">LAW2001</a>	The Legal Environment of Business I	4.5

<a href="#">MGMT1001</a>	Contemporary Business Management I	4.5
<a href="#">MGMT2001</a>	Human Resource Management	4.5
<a href="#">MRKT1001</a>	Principles of Marketing	4.5
<b>Degree Courses</b>		
<a href="#">ECON1002</a>	Microeconomics	4.5
<a href="#">MGMT1002</a>	Contemporary Business Management II	4.5
<a href="#">MGMT2020</a>	Organizational Behavior	4.5
<a href="#">MGMT2030</a>	Operations and Supply Chain Management I	4.5
<a href="#">MGMT4020</a>	Strategic Management	4.5
<a href="#">MGMT4030</a>	Senior Business Capstone	4.5
<b>Major Courses</b>		
<a href="#">LAW3002</a>	The Legal Environment of Business II	4.5
<a href="#">LEAD1010</a>	Foundations of Leadership Studies	4.5
<a href="#">MGMT3030</a>	Managerial Technology	4.5
<a href="#">MGMT3040</a>	Process and Quality Management	4.5
<b>Major Electives</b>		
Choose two courses from the following disciplines: ENTR, IBUS, MGMT, RMGT.		9
Choose two of the following:		9
<a href="#">MGMT3050</a>	Compensation, Benefits and Total Rewards	
<a href="#">MGMT3060</a>	Training and Development	
<a href="#">MGMT3070</a>	Special Topics in Human Resource Management	

<a href="#">MGMT4001</a>	Process Planning and Control	
<a href="#">MGMT4050</a>	Contemporary Issues in Operations and Supply Chain Management Strategy	
<a href="#">MGMT4070</a>	Strategic Human Resource Management	

### A&S Core Experience

Communications Foundation Courses		13.5
-----------------------------------	--	------

<a href="#">ENG1020</a>	English Composition	
<a href="#">ENG1021</a>	Advanced Composition and Communication	

<a href="#">ENG1030</a>	Communication Skills	
Integrative Learning		9

Two ILS courses, one at the 2000 level, and one at the 4000 level.

Arts and Humanities		9
---------------------	--	---

<a href="#">PHIL3240</a>	Ethics: A Global Perspective	
One course from ART, HIST, HUM‡, LIT, or REL		

Mathematics		9
<a href="#">MATH1002</a>	A Survey of College Mathematics (or higher, based on student's placement)	

<a href="#">MATH2001</a>	Statistics	
Science		4.5

One course from BIO<sup>^</sup>, CHM<sup>±</sup>, PHY<sup>°</sup> or SCI

Social Sciences		9
-----------------	--	---

<a href="#">ECON1001</a>	Macroeconomics	
--------------------------	----------------	--

One course from ANTH°, LEAD, PSCI, PSYC or SOC	
A&S Electives	9
Two courses with an EASC attribute, at least one at 3000 level or higher.	
<b>Free Electives #</b>	
18 credits selected from 1000-4999 numbered offerings within the university.	18
<b>Total Credits</b>	<b>180.0</b>