



GRADUATE CERTIFICATE - FINANCE

Finance is a field with high earning potential and rewarding career options in a wide range of industries. A thorough understanding of finance allows you to work with the decision makers of outside organizations. The financial industry has evolved over the past decade and will continue to do so as technology plays a larger and larger role the landscape. Keep ahead of the curve with a Graduate Certificate - Finance.

This certificate series is essential for all levels of managers, directors, and company officers who are responsible for making financial or capital budgeting decisions within their organization or must be able to interpret and use financial data.

All credits successfully earned in the certificate program can be applied towards a graduate degree in finance.

Note: Students who enroll in this certificate program are ineligible for financial aid. Contact Student Financial Services for options.

Upon completion of this Certificate Program, individuals are expected to:

- Apply knowledge of financial theories and practices to solve organizational and consumer economic challenges.

CORE CERTIFICATE COURSES:

1 FISV5600 Financial Management

This course provides the student with sufficient analytical skills to interpret and act upon financial data and information that lead to sound financial decisions for business organizations. Topics include the time value of money, capital budgeting methods, financial statement analysis, breakeven analysis, short and long term financing methods, and topics in international financial management. Contemporary financial management techniques are discussed throughout the course. *(Prerequisite: FISV5000 or foundations satisfied)*

2 FISV5526 Financial Reporting & Control

This course offers students a practical approach to understanding financial reporting. Students learn the requirements of generally accepted accounting principles in financial statement preparations by researching and analyzing publicly traded companies. Emphasis is placed on how the financial statements translate into stock prices and how they can be used as a barometer of a company's financial position. Students explore how companies in trouble can benefit from implanted controls, via the

financial reporting process, to ensure earlier and better insight in making difficult decisions.
(Prerequisite: FISV5600)

3 FISV6050 Strategic Financial Planning

This course offers students a practical approach to understanding the budgeting process. Students are exposed to the complete cycle of budgeting, from understanding the strategic plan that initiates the budget process to auditing the results. Students see the interrelating components of the operational budget to the capital budget and how these build to the cash flow budget. Students are able to translate the cash flow necessary to support the strategic plan to financing requirements that need to be met by banking or other sources. Students apply research techniques in coordinating a comprehensive strategic plan with a particular industry. (Prerequisite: FISV5526)

CHOOSE ONE ELECTIVE:

A FISV5000 Corporate Financial Accounting

Students would only take this option if they have no background in financial or managerial accounting. It would be the first course in the sequence of advanced finance courses.

This course is designed for Graduate students who do not have an undergraduate degree in business. It provides instruction in financial and managerial accounting principles; business entities; the accounting equation; preparation of financial statements using the adjusted trial balance; horizontal, vertical, and common-sized financial statements analysis; financial ratios analysis; cash budgeting; the examination of cost behavior, and break even analysis. The primary objective of the course is to prepare the graduate student for advanced coverage of topics in the financial management course."

B FISV5410 Personal Financial Planning

This course introduces students to comprehensive personal financial planning, which is the process of designing, implementing and monitoring financial decisions that help an individual or family accomplish their financial objectives.

C FISV6056 Fundamentals in Investment and Portfolio Management

This course introduces student to the fundamentals of investment and portfolio management. It focuses the student's attention on the impact that asset diversification has on expected portfolio outcomes. Students should complete the course with a thorough understanding of most investment vehicles and how they can be used in varying weights to influence the short and long-term returns of an investment portfolio. Students apply the basic tenets of FISV5600 by applying ratio analysis in the course of investment decision-making. Upon completion of the course, students are better prepared to make prudent investment decisions in both their professional careers as well as their own personal financial planning. (Prerequisite: FISV5600)

This is meant for informational purposes only and is subject to change. For additional program information, contact JWU Online Admissions: 855-598-1881 or onlineadmissions@jwu.edu.