



GRADUATE CERTIFICATE - NONPROFIT MANAGEMENT

Nonprofits around the world are shaping public policy, delivering services, mobilizing for collective impact, contributing to our economies, and in general facilitating the citizen participation and influence that creates free and effective societies. This certificate in Nonprofit Management combines academic rigor and skill set training to enhance the performance of those currently working in the nonprofit sector. It also sets a solid foundation for master's degree students about to enter the field.

All credits successfully earned in the certificate program can be applied towards a graduate degree in nonprofit management.

Note: Students who enroll in this certificate program are ineligible for financial aid. Contact Online Student Financial Services (855-598-5040 or sas.onl@jwu.edu) for options.

Upon completion of this Certificate Program, individuals are expected to:

- Apply appropriate decision-making processes and skills to effectively manage nonprofit organizations

CORE CERTIFICATE COURSES:

1 NPM5010 Theory and Practice of Nonprofit Management

This course introduces students to the critical aspects of managing and leading in a nonprofit organization. An overview of components of a nonprofit company's operations (including human resources, resource development, marketing and communications) is presented. Students are expected to gain a foundational understanding of how nonprofit organizations function as social and organizational entities, and build upon this understanding in future courses in the program.

2 NPM6010 Public, Private and Nonprofit Collaboration

This course introduces students to the main concepts, ideas and theories of nonprofit collaboration with public and private organizations. Through the use of practical worksheets and cases, students are expected to gain insight into the structure, benefits and potential pitfalls of collaborative alliances. Further, students are expected to gain a working knowledge of how to plan for, manage and maintain collaborations with public agencies and private businesses.

CHOOSE TWO ELECTIVES:

A NPM5020 Methodological, Decision-Making and Analytic Techniques

This course is designed to introduce students to techniques in problem articulation, assessing alternatives, gathering data, analyzing data and making decisions in the nonprofit sector. Students are introduced to how the decision-making process is accomplished in both the practice and study of

nonprofit administration. The course presents an overview of how to select the appropriate method for a particular problem area, analyze the problem and arrive at an appropriate decision.

B NPM5030 Financial Management and Budgeting in Nonprofit Organizations

This course is an overview of the practice of budgeting and financial management in nonprofit organizations. It covers various budgetary processes, including how budgets are developed, implemented and enacted. The course also covers how budgeting and financial management fit in with the structure of nonprofit function and the impacts of budgeting on the overall organization. Students are expected to learn how to navigate the practical aspects of budgeting and finance through case studies and actual reports from nonprofits.

C NPM5040 Program Evaluation

This course in program evaluation is designed to introduce students to practical methods of evaluating nonprofit programs. Emphasis is on currently used methods of program evaluation, using case studies to illustrate how theoretical methods are practically applied. Students are expected to gain an understanding of theoretical frameworks as well as practical qualitative and quantitative tools used to evaluate programs against standards of efficiency, equity and other goals.

D NPM5050 Resource Development for Nonprofits

This course is designed to provide students with a working knowledge of resource development and management, including fundraising, donor management and volunteer management. Students are expected to gain an understanding of practical methods currently used to develop resources to be used in the capacity of nonprofit organizations.

E NPM5060 Social Entrepreneurship

This course provides students with a practical overview of developing a social entrepreneurship initiative within the nonprofit context. Students are expected to gain an understanding of different components and considerations in social entrepreneurship, including developing a business plan, articulating financial considerations and considering feasibility of the initiative.

F NPM6020 Personnel Deployment in Nonprofits

This course presents an overview of personnel deployment and management concepts and practices within the nonprofit sector. Students are expected to gain a practical and working understanding of the process supporting the management of human resources, including paid employees and volunteers. The course will also cover the role of collective bargaining within the nonprofit sector.

G NPM6030 Ethics and Social Change

This course is an overview of the role of ethics in every aspect of the nonprofit organization. Students are expected to learn how to identify, analyze and solve common ethical issues and problems. The course covers how to identify, codify and implement ethical guidelines in a nonprofit context, as well as the role of the nonprofit manager as an ethical role model and agent of social change.

This listing is meant for informational purposes only and is subject to change. For additional program information, contact JWU Online Admissions: 855-598-1881 or onlineadmissions@jwu.edu