



DON'T PREDICT YOUR FUTURE

BUILD IT



JOHNSON & WALES
UNIVERSITY

WELCOME TO THE JWU CORPORATE EDUCATION PARTNERSHIP PROGRAM

Johnson & Wales University brings something special to each of our partners.

Our Corporate Education Partnership program creates unique relationships between JWU and your organization, with a focus on creating opportunities for employees to obtain the education and skills they need to be successful with the jobs of today and tomorrow.

JWU understands the need for a low-cost, flexible, and convenient programs for employees so they can reach their personal educational goals. JWU's College of Professional Studies delivers our world-renowned education to your workforce 100-percent online, anywhere, and at any time. This helps not only your employees, but also your organization by providing necessary skills in the most efficient timeline.

Education changes lives and your workforce is your future. JWU would be thrilled to be part of that journey with you!

We look forward to working together.

Angelo Pitassi

Corporate Business Development
Johnson & Wales University
College of Professional Studies



JWU IS POSITIONED TO HELP YOUR EMPLOYEES SUCCEED

Johnson & Wales University ... an exceptional education that inspires professional success and lifelong personal and intellectual growth.



PROFESSIONAL COMPETENCE

Graduates will demonstrate the knowledge and skills required to succeed in their chosen profession.

FOUNDATION FOR LIFELONG LEARNING

Graduates will demonstrate the knowledge and skills necessary for lifelong learning, including competence in communication, critical and creative thinking, quantitative and scientific reasoning, and the ability to evaluate, integrate, and apply knowledge from multiple perspectives when making decisions and solving problems.

GLOBAL AND COMMUNITY CITIZENSHIP

Graduates will demonstrate the necessary skills, including an awareness of ethical responsibility and cultural/global diversity, to live and work collaboratively as contributing members of society.



A JWU EDUCATION IS AVAILABLE **ANYWHERE, ANYTIME**

BY THE NUMBERS

16:1



STUDENT-TO-
FACULTY RATIO

100+

ONLINE UNDERGRADUATE,
GRADUATE, AND MICRO-
CERTIFICATE PROGRAMS

100%

ONLINE COURSES

91%



AGREE COURSES
ARE EASY TO
NAVIGATE

ABOUT JWU CORPORATE EDUCATION PARTNERSHIPS

The JWU College of Professional Studies (CPS) is a division of Johnson & Wales University. Established in 2013, the college offers a broad range of online programs which provide increased access and flexibility for students. The college also allows JWU to reach and serve entirely new groups of students across the U.S. and around the globe. As of the Fall 2021 term, the college served 2,349 online students. In addition to serving online students, the tuition reduction extends to employees who wish to enroll in certain courses at our Providence and Charlotte campuses.

The university strives to deliver strategically selected academic programs in a high-quality online or on-ground format to working adult professionals.

HOW ONLINE LEARNING ENHANCES DEVELOPMENT GOALS

Johnson & Wales University would like to build on the University's existing relationships, as well as create new meaningful partnerships. Our ability to deliver an exceptional education globally, have core curriculum that aligns with your operations, and our ability to customize programs to meet your development needs make this an exciting opportunity!

BENEFITS OF A JWU EDUCATION PARTNERSHIP

EMPLOYER BENEFITS



AN ACCREDITED INSTITUTION WITH OVER A 100 YEAR HISTORY

JWU College of Professional Studies provides a reputable education to your employees.



FLEXIBLE, YET RIGOROUS EDUCATION

The online format lets employees learn while maintaining professional schedules.



STRENGTHEN YOUR WORKFORCE WITH THE SKILLS THAT MATTER

With JWU, your employees can develop and improve the skills needed in the workplace.



CONVENIENT SCHEDULING

Employees can study on their own time — when and where they choose.

THROUGH A CORPORATE EDUCATION PARTNERSHIP, JWU'S COLLEGE OF PROFESSIONAL STUDIES WILL PROVIDE UP TO A **20 PERCENT DISCOUNT** TO YOUR EMPLOYEES.

EMPLOYEE BENEFITS



FLEXIBLE ONLINE FORMAT

The online format is designed for learning while meeting the obligations of family, work, and other life demands.



LEARN FROM INDUSTRY EXPERTS

Your employees learn from experienced faculty with years of professional experience.



CAREER-FOCUSED CURRICULUM

Our career-focused curriculum allows for real-world exposure that prepares future workforce leaders.



DEDICATED ACADEMIC ADVISERS

Our academic advisers ensure your employees stay on track to meet their educational goals and achieve success.

RELEVANT DEGREE PROGRAMS FOR YOUR EMPLOYEES

The JWU College of Professional Studies offers over 90 fully online degree programs. Also, short-term Micro-certificate offerings for employees focus on a variety of skills your company needs. Below is a sampling of programs currently offered.

ONLINE ASSOCIATES PROGRAMS

Associates in Science

Business Administration

ONLINE UNDERGRADUATE PROGRAMS

Bachelor of Arts

Communication

Sociology

Bachelor of Science

Accounting

Advertising & Marketing Communications

Baking & Pastry Arts and Food Service
Management

Culinary Arts & Food Service Management

Computer Science

Food & Beverage Entrepreneurship

Hotel & Lodging Management

Hospitality Management

Food Industry Compliance Management

Marketing

Restaurant, Food & Beverage Management

Sports, Entertainment, Event — Management

Public Health

Bachelor of Business Administration

Entrepreneurship

Human Resource Management

International Business

Organizational Risk & Cyber Security Management

Operations & Supply Chain Management

ONLINE GRADUATE PROGRAMS

Master of Business Administration

General

Finance

Hospitality

Human Resource Management

Nonprofit Management

Operations & Supply Chain Management

Master of Science

Finance

Hospitality Management

Information Security/Assurance

Sport Leadership

ONLINE DOCTORAL PROGRAM

Doctor of Business Administration

INDUSTRY-FOCUSED MICRO-CERTIFICATES

Accounting

Foundational Operations & Supply Chain
Management

Food Compliance

Quality Assurance in Hospitality

Communication for Change

Business Communications

Public Health

Technical Writing & Editing

BENEFITS OF A JWU SCHOLARSHIP

2021 – 2022 UNDERGRADUATE TUITION

(approximate cost per course)

\$1,485
*without
scholarship*

\$1,188

20% partner
scholarship

- **\$297 per undergraduate course:** The amount a JWU partnership would save employees.
- **\$11,880:** Total savings in a 40-course undergraduate degree program.
- **Additional savings:** JWU's liberal transfer credit policy means undergraduate students can transfer in up to 75 percent of their program.

2021 – 2022 GRADUATE TUITION

(approximate cost per course)

\$2,451
*without
scholarship*

\$1,961

20% partner
scholarship

- **\$490 per graduate course:** The amount a JWU partnership would save employees.
- **\$5,880:** Total savings in a 12-course MBA degree program.

PARTNERSHIP HIGHLIGHTS

TO MAXIMIZE THE SUCCESS OF THIS PARTNERSHIP:

- JWU and our new partner will sign an education Memorandum of Agreement (MOA).
- JWU will provide all employees with up to a 20 percent partner scholarship on tuition for all associate, undergraduate, graduate, micro-certificate, and Doctor of Business Administration (DBA) programs.
- JWU will create a unique online "landing page" for employees that will contain specific partnership information and a streamlined application.
- JWU will provide marketing content and/or materials pertaining to the partnership program.
- JWU will manage the application, admission, and retention of Vail Resorts employees with dedicated Online Admission Reps, Financial Planners, and Academic Advisors.
- JWU can customize programs and deliver our education globally.
- Our partner will utilize internal communication channels to market the program to their employees.
- JWU and our new partner will collaborate to announce the partnership agreement.
- JWU and our new partner will collaborate on the development and implementation of future education or training needs.



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