



DON'T PREDICT YOUR FUTURE

BUILD IT



JOHNSON & WALES UNIVERSITY
COLLEGE of PROFESSIONAL STUDIES

WELCOME TO THE JWU CORPORATE EDUCATION PARTNERSHIP PROGRAM

Johnson & Wales University brings something special to each of our partners.

Our Corporate Education Partnership program creates a unique relationship between JWU and your organization, focusing on creating opportunities for employees to obtain the education and skills they need to succeed in the jobs of today and beyond.



JWU understands the need for low-cost, flexible, and convenient programs for employees so they can reach their personal educational and career goals. JWU's College of Professional Studies delivers our world-renowned education to your workforce 100-percent online, anywhere, and at any time. This helps your employees and your organization by providing the necessary skills in the most efficient timeline.

Education changes lives and your workforce is your future. JWU would be thrilled to be part of that journey with you!

We look forward to working together.

Angelo Pitassi, 'O3 MBA

Director of Corporate Relationships

Johnson & Wales University

College of Professional Studies



JWU IS POSITIONED TO HELP YOUR EMPLOYEES SUCCEED

Johnson & Wales University ... an exceptional education that inspires professional success and lifelong personal and intellectual growth.



PROFESSIONAL COMPETENCE

Graduates will demonstrate the knowledge and skills required to succeed in their chosen profession.

FOUNDATION FOR LIFELONG LEARNING

Graduates will demonstrate the knowledge and skills necessary for lifelong learning, including competence in communication, critical and creative thinking, quantitative and scientific reasoning, and the ability to evaluate, integrate, and apply knowledge from multiple perspectives when making decisions and solving problems.

GLOBAL AND COMMUNITY CITIZENSHIP

Graduates will demonstrate the necessary skills, including an awareness of ethical responsibility and cultural/global diversity, to live and work collaboratively as contributing members of society.



A JWU EDUCATION IS AVAILABLE **ANYWHERE, ANYTIME**

BY THE NUMBERS

16:1



STUDENT-TO-
FACULTY RATIO

100+

ONLINE UNDERGRADUATE,
GRADUATE, AND MICRO-
CERTIFICATE PROGRAMS

100%

ONLINE COURSES

91%



AGREE COURSES
ARE EASY TO
NAVIGATE

ABOUT JWU CORPORATE EDUCATION PARTNERSHIPS

The JWU College of Professional Studies (CPS) is a division of Johnson & Wales University. Established in 2013, the college offers a broad range of online programs which provide increased access and flexibility for students. The college also allows JWU to reach and serve entirely new groups of students across the U.S. and around the globe. As of the Fall 2023 term, the college served 4,548 online students. In addition to serving online students, the tuition reduction extends to employees who wish to enroll in certain graduate programs at our Providence campus.

The university strives to deliver strategically selected academic programs in a high-quality online or on-ground format to working adult professionals.

HOW ONLINE LEARNING ENHANCES DEVELOPMENT GOALS

Johnson & Wales University would like to build on the University's existing relationships, as well as create new meaningful partnerships. Our ability to deliver an exceptional education globally, have core curriculum that aligns with your operations, and our ability to customize programs to meet your development needs make this an exciting opportunity!

BENEFITS OF A JWU EDUCATION PARTNERSHIP

EMPLOYER BENEFITS



AN ACCREDITED INSTITUTION WITH OVER A 100 YEAR HISTORY

JWU College of Professional Studies provides a reputable education to your employees.



FLEXIBLE, YET RIGOROUS EDUCATION

The online format lets employees learn while maintaining professional schedules.



STRENGTHEN YOUR WORKFORCE WITH THE SKILLS THAT MATTER

With JWU, your employees can develop and improve the skills needed in the workplace.



CONVENIENT SCHEDULING

Employees can study on their own time — when and where they choose.

THROUGH A CORPORATE EDUCATION PARTNERSHIP, JWU'S COLLEGE OF PROFESSIONAL STUDIES WILL PROVIDE UP TO A **20 PERCENT DISCOUNT** TO YOUR EMPLOYEES.

EMPLOYEE BENEFITS



FLEXIBLE ONLINE FORMAT

The online format is designed for learning while meeting the obligations of family, work, and other life demands.



LEARN FROM INDUSTRY EXPERTS

Your employees learn from experienced faculty with years of professional experience.



CAREER-FOCUSED CURRICULUM

Our career-focused curriculum allows for real-world exposure that prepares future workforce leaders.



DEDICATED ACADEMIC ADVISERS

Our academic advisers ensure your employees stay on track to meet their educational goals and achieve success.

RELEVANT DEGREE PROGRAMS FOR YOUR EMPLOYEES

The JWU College of Professional Studies offers over 100 fully online degree programs. Also, short-term Micro-certificate offerings for employees focus on a variety of skills your company needs. Below is a sampling of programs currently offered.

ONLINE ASSOCIATES PROGRAMS

Business Administration
Hospitality Management

ONLINE UNDERGRADUATE PROGRAMS

Accounting
Baking & Pastry Arts and Food Service Management
Business Studies
Culinary Arts & Food Service Management
Computer Science
Digital Marketing & Social Media
Entrepreneurship
Fashion Merchandising & Retail Management
Finance
Food & Beverage Entrepreneurship
Food Industry Compliance Management
Hospitality Management
Human Resource Management
Liberal Studies
Management
Marketing
Operations & Supply Chain Management
Sports, Entertainment, Event — Management
Psychology
Public Health

ONLINE GRADUATE PROGRAMS

Master of Business Administration

Accounting
Event Leadership
Finance
Hospitality
Human Resource Management
Marketing
Operations & Supply Chain Management

Master of Science

Finance
Data Analytics
Nutrition
Organizational Psychology
Criminal Justice

Master of Public Administration

General

ONLINE DOCTORAL PROGRAM

Doctor of Business Administration

INDUSTRY-FOCUSED MICRO-CERTIFICATES

Accounting
Business Communications
Food Compliance
Hospitality
Operations & Supply Chain Management
Retail Management
Technical Writing & Editing
Visual Merchandising

BENEFITS OF A JWU SCHOLARSHIP

2023 – 2024 UNDERGRADUATE TUITION

(approximate cost per course)

\$1,485
*without
scholarship*

\$1,188

20% partner
scholarship

- **\$297 per undergraduate course:** The amount a JWU partnership would save employees.
- **\$11,880:** Total savings in a 40-course undergraduate degree program.
- **Additional savings:** JWU's liberal transfer credit policy means undergraduate students can transfer in up to 75 percent of their program.

2023 – 2024 GRADUATE TUITION

(approximate cost per course)

\$2,526
*without
scholarship*

\$2,020

20% partner
scholarship

- **\$505 per graduate course:** The amount a JWU partnership would save employees.
- **\$6,060:** Total savings in a 12-course MBA degree program.

SOME OF OUR PARTNERS

TO DATE JWU HAS PARTNERED WITH OVER 750 SMALL TO MID-SIZED COMPANIES, LARGE ORGANIZATIONS, AND SOME OF THE MOST RECOGNIZABLE BRANDS IN THE WORLD. HERE ARE A FEW OF OUR PARTNERSHIPS:



Guild

New England
Inns & Resorts



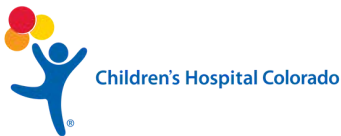
 Southcoast[®] Health



CARRABBA'S
ITALIAN GRILL[®]



Wakefern
FOOD CORP.[®]



Fleming's
PRIME STEAKHOUSE & WINE BAR

Humana[®]

WALT DISNEY

Hilton

 macy's



PEPSICO

Walmart 



LET'S MAXIMIZE THE SUCCESS OF OUR partnership.

*"We should
teach a thing
not for
it's own sake
but as preparation
for what lies
beyond."*



TOGETHER, CPS AND YOUR ORGANIZATION WILL:

- Sign an education Memorandum of Agreement (MOA).
- Collaborate to announce the partnership.
- Collaborate on the development and implementation of future education or training needs.



CPS WILL:

- Provide all employees with up to a 20-percent tuition discount for all associate, undergraduate, graduate, micro-certificate, and Doctor of Business Administration (DBA) programs.
- Create a unique online "landing page" for employees that will contain specific partnership information and a streamlined application.
- Provide marketing content and/or materials pertaining to the partnership program.
- Manage the application, admission, and retention of your employees with dedicated Online Admission Reps, Financial Planners, and Academic Advisors, along with other academic support tools to help ensure success.



YOUR ORGANIZATION WILL:

- Utilize internal communication channels to market the education partnership program to employees.

Mary T. Wales
Founder, Johnson & Wales University





Corporate Education Partnerships

115 Cedar Street Providence, RI 02903

online.jwu.edu/partners



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