



JOHNSON & WALES UNIVERSITY  
COLLEGE of PROFESSIONAL STUDIES

EMPOWERING  
PROFESSIONAL  
SUCCESS

**ANYWHERE,  
ANYTIME**

# WELCOME TO THE JWU CORPORATE EDUCATION PARTNERSHIP PROGRAM

**Johnson & Wales University offers something exceptional to each of our partners.**

Through our Corporate Education Partnership (CorpEd) program, we establish a unique collaboration between JWU and your organization, focused on providing employees with the education and skills they need to excel in their current roles and future careers.



According to the 2024 Workforce Education Motivations Report by InStride, based on a survey of over 1,000 U.S. workers, American employees are more motivated than ever to seek affordable educational opportunities. The report shows that 72% of respondents prefer pursuing an online degree funded by their employer over self-financing in-person education. With tuition costs rising and a strong desire for career growth without incurring debt, employees are increasingly looking for practical, employer-supported learning options. The report also highlights that 84% of workers under 45 are interested in employer-sponsored education benefits, with 44% aiming for promotion and 27% focused on keeping their skills up to date.

By partnering with JWU, you can provide your employees with valuable educational benefits that attract top talent, boost retention, and foster growth. Let's work together to develop a program that empowers your workforce, aligns with their career goals, and positions your organization as a leader in employee development.

Together, we can create a brighter future for both your team and your company.

## **Angelo Pitassi, 'O3 MBA**

**Director of Corporate Relationships**

Johnson & Wales University

College of Professional Studies





# JWU IS POSITIONED TO HELP YOUR EMPLOYEES **SUCCEED**

Johnson & Wales University ... an exceptional education that inspires professional success and lifelong personal and intellectual growth.



## **PROFESSIONAL COMPETENCE**

Graduates will demonstrate the knowledge and skills required to succeed in their chosen profession.

## **FOUNDATION FOR LIFELONG LEARNING**

Graduates will demonstrate the knowledge and skills necessary for lifelong learning, including competence in communication, critical and creative thinking, quantitative and scientific reasoning, and the ability to evaluate, integrate, and apply knowledge from multiple perspectives when making decisions and solving problems.

## **GLOBAL AND COMMUNITY CITIZENSHIP**

Graduates will demonstrate the necessary skills, including an awareness of ethical responsibility and cultural/global diversity, to live and work collaboratively as contributing members of society.



# A JWU EDUCATION IS AVAILABLE ANYWHERE, ANYTIME

## BY THE NUMBERS

19:1



STUDENT-TO-  
FACULTY RATIO

50+

ONLINE UNDERGRADUATE,  
GRADUATE, AND MICRO-  
CERTIFICATE PROGRAMS

100%

ONLINE COURSES

65 **Student  
Voice Score**

ABOVE SECTOR AND  
INDUSTRY AVERAGE

3 Average SVS across private,  
4-year institutions

16 Average SVS across all  
EdSights-partnered Institutions

## ABOUT JWU CORPORATE EDUCATION PARTNERSHIPS

The JWU College of Professional Studies (CPS) is a division of Johnson & Wales University. Established in 2013, the college offers a broad range of online programs which provide increased access and flexibility for students. The college also allows JWU to reach and serve entirely new groups of students across the U.S. and around the globe. As of the Fall 2023 term, the college served 4,548 online students. In addition to serving online students, the tuition reduction extends to employees who wish to enroll in certain graduate programs at our Providence campus.

The university strives to deliver strategically selected academic programs in a high-quality online or on-ground format to working adult professionals.

## HOW ONLINE LEARNING ENHANCES DEVELOPMENT GOALS

Johnson & Wales University would like to build on the University's existing relationships, as well as create new meaningful partnerships. Our ability to deliver an exceptional education globally, have core curriculum that aligns with your operations, and our ability to customize programs to meet your development needs make this an exciting opportunity!

# BENEFITS OF A JWU EDUCATION PARTNERSHIP

## EMPLOYER BENEFITS



### AN ACCREDITED INSTITUTION WITH OVER A 100 YEAR HISTORY

JWU College of Professional Studies provides a reputable education to your employees.



### FLEXIBLE, YET RIGOROUS EDUCATION

The online format lets employees learn while maintaining professional schedules.



### STRENGTHEN YOUR WORKFORCE WITH THE SKILLS THAT MATTER

With JWU, your employees can develop and improve the skills needed in the workplace.



### CONVENIENT SCHEDULING

Employees can study on their own time – when and where they choose.

THROUGH A CORPORATE EDUCATION PARTNERSHIP, JWU'S COLLEGE OF PROFESSIONAL STUDIES WILL PROVIDE UP TO A **25 PERCENT DISCOUNT** TO YOUR EMPLOYEES.

## EMPLOYEE BENEFITS



### FLEXIBLE ONLINE FORMAT

The online format is designed for learning while meeting the obligations of family, work, and other life demands.



### LEARN FROM INDUSTRY EXPERTS

Your employees learn from experienced faculty with years of professional experience.



### CAREER-FOCUSED CURRICULUM

Our career-focused curriculum allows for real-world exposure that prepares future workforce leaders.



### DEDICATED ACADEMIC ADVISERS

Our academic advisers ensure your employees stay on track to meet their educational goals and achieve success.

# RELEVANT DEGREE PROGRAMS FOR YOUR EMPLOYEES

The JWU College of Professional Studies offers **over 50 fully online degree programs**.

Below is a sampling of programs currently offered.

## **ONLINE ASSOCIATES PROGRAMS**

Business Administration  
Hospitality Management

## **ONLINE UNDERGRADUATE PROGRAMS**

Accounting  
Baking & Pastry Arts and Food Service Management  
Business Administration  
Business Studies  
Computer Science  
Culinary Arts & Food Service Management  
Digital Marketing & Social Media  
Entrepreneurship  
Fashion Merchandising & Retailing  
Finance  
Food & Beverage Entrepreneurship  
Food Industry Compliance Management  
Healthcare Administration  
Hospitality Management  
Human Resource Management  
Liberal Studies  
Marketing & Advertising  
Operations & Supply Chain Management  
Psychology  
Public Health  
Sports, Entertainment, Event – Management

## **ONLINE DOCTORAL PROGRAM**

**Doctor of Business Administration**

For a full list of programs,  
please visit: [online.jwu.edu/academics](https://online.jwu.edu/academics)

## **ONLINE GRADUATE PROGRAMS**

### **Master of Business Administration**

Accounting  
Business Administration (1-Year & 2-Year)  
Data Analytics  
Event Leadership  
Finance  
Hospitality  
Human Resource Management  
Marketing  
Operations & Supply Chain Management  
Organizational Leadership

### **Master of Science**

Criminal Justice  
Data Analytics  
Finance  
Hospitality Management  
Nutrition  
Organizational Psychology

### **Master of Public Administration**

## **INDUSTRY-FOCUSED CERTIFICATES**

Accounting  
Business Communications  
Food Compliance  
Foundations of Retail Management  
Hospitality (Graduate Level)  
Operations & Supply Chain Management  
Professional Culinary Skills  
Technical Writing & Editing  
Visual Merchandising

# BENEFITS OF A JWU PARTNERSHIP

## 2024 – 2025 UNDERGRADUATE TUITION

(approximate cost per course)

**\$1,485**

*without  
employee  
benefit*

  
**You Save Over  
\$14,800**

**\$1,114**

*with 25%  
employee  
benefit*

- **\$317 per undergraduate course** is the amount a JWU partnership would save employees.
- **\$12,680** of total savings in a 40-course undergraduate degree program.
- **Additional savings:** Employer Tuition Reimbursement Program - Available Pell Grants - JWU's liberal transfer credit policy (undergraduate students can transfer up to 75% of their program).

## 2024 – 2025 GRADUATE TUITION

(approximate cost per course)

**\$2,526**

*without  
employee  
benefit*

  
**You Save Over  
\$7,500**

**\$1,895**

*with 25%  
employee  
benefit*

- **\$631 per graduate course** is the amount a JWU partnership would save employees.
- **\$7,572** of total savings in a 12-course MBA degree program.



# SOME OF OUR PARTNERS

To date, JWU has partnered with over 90 small to mid-sized companies, large organizations, and some of the most recognizable brands in the world. Here are a few of our partnerships:

# Guild



Atlantic Beach  
Country Club





# LET'S MAXIMIZE THE SUCCESS OF OUR partnership.

*"We should teach a thing not for its own sake but as preparation for what lies beyond."*



## **TOGETHER, CPS AND YOUR ORGANIZATION WILL:**

- Sign an education Memorandum of Agreement (MOA).
- Collaborate to announce the partnership.
- Collaborate on the development and implementation of future education or training needs.



## **CPS WILL:**

- Provide all employees with up to a 25-percent tuition discount for all associate, undergraduate, graduate, and Doctor of Business Administration (DBA) programs.
- Create a unique online "landing page" for employees that will contain specific partnership information and a streamlined application.
- Provide marketing content and/or materials pertaining to the partnership program.
- Manage the application, admission and retention of your employees with dedicated Admission Associates, Financial Planners, and Academic Advisors, along with other academic support tools to help ensure success.



## **YOUR ORGANIZATION WILL:**

- Utilize internal communication channels to market the education partnership program to employees.

---

Mary T. Wales  
Founder, Johnson & Wales University





**Corporate Education Partnerships**

115 Cedar Street Providence, RI 02903

[online.jwu.edu/partners](https://online.jwu.edu/partners)



**JOHNSON & WALES UNIVERSITY**  
COLLEGE of PROFESSIONAL STUDIES