



JWU ONLINE

EMPOWERING
PROFESSIONAL
SUCCESS

**ANYWHERE,
ANYTIME**

WELCOME TO THE JWU CORPORATE EDUCATION PARTNERSHIP PROGRAM

Johnson & Wales University offers something exceptional to each of our partners.

Through our Corporate Education Partnership (CorpEd) program, we establish a unique collaboration between JWU and your organization, focused on providing employees with the education and skills they need to excel in their current roles and future careers.



According to the 2024 Workforce Education Motivations Report by InStride, based on a survey of over 1,000 U.S. workers, American employees are more motivated than ever to seek affordable educational opportunities. The report shows that 72% of respondents prefer pursuing an online degree funded by their employer over self-financing in-person education. With tuition costs rising and a strong desire for career growth without incurring debt, employees are increasingly looking for practical, employer-supported learning options. The report also highlights that 84% of workers under 45 are interested in employer-sponsored education benefits, with 44% aiming for promotion and 27% focused on keeping their skills up to date.

By partnering with JWU, you can provide your employees with valuable educational benefits that attract top talent, boost retention, and foster growth. Let's work together to develop a program that empowers your workforce, aligns with their career goals, and positions your organization as a leader in employee development.

Together, we can create a brighter future for both your team and your company.

Angelo Pitassi, 'O3 MBA

Director of Corporate Relationships

Johnson & Wales University

JWU Online



JWU IS POSITIONED TO HELP YOUR EMPLOYEES **SUCCEED**

Johnson & Wales University ... an exceptional education that inspires professional success and lifelong personal and intellectual growth.



PROFESSIONAL COMPETENCE

Graduates will demonstrate the knowledge and skills required to succeed in their chosen profession.

FOUNDATION FOR LIFELONG LEARNING

Graduates will demonstrate the knowledge and skills necessary for lifelong learning, including competence in communication, critical and creative thinking, quantitative and scientific reasoning, and the ability to evaluate, integrate, and apply knowledge from multiple perspectives when making decisions and solving problems.

GLOBAL AND COMMUNITY CITIZENSHIP

Graduates will demonstrate the necessary skills, including an awareness of ethical responsibility and cultural/global diversity, to live and work collaboratively as contributing members of society.



A JWU EDUCATION IS AVAILABLE ANYWHERE, ANYTIME

BY THE NUMBERS

19:1



STUDENT-TO-
FACULTY RATIO

50+

ONLINE UNDERGRADUATE,
GRADUATE, AND MICRO-
CERTIFICATE PROGRAMS

100%

ONLINE COURSES

65 Student
Voice Score

ABOVE SECTOR AND
INDUSTRY AVERAGE

3 Average SVS across private,
4-year institutions

16 Average SVS across all
EdSights-partnered Institutions



ABOUT JWU CORPORATE EDUCATION PARTNERSHIPS

JWU Online is a division of Johnson & Wales University. Established in 2013, the college offers a broad range of online programs which provide increased access and flexibility for students. The college also allows JWU to reach and serve entirely new groups of students across the U.S. and around the globe. As of the Fall 2024 term, the college served over 2,800 online students. In addition to serving online students, the tuition reduction extends to employees who wish to enroll in certain graduate programs at our Providence campus.

The university strives to deliver strategically selected academic programs in a high-quality online or on-ground format to working adult professionals.

HOW ONLINE LEARNING ENHANCES DEVELOPMENT GOALS

Johnson & Wales University would like to build on the University's existing relationships, as well as create new meaningful partnerships. Our ability to deliver an exceptional education globally, have core curriculum that aligns with your operations, and our ability to customize programs to meet your development needs make this an exciting opportunity!

BENEFITS OF A JWU EDUCATION PARTNERSHIP

EMPLOYER BENEFITS



AN ACCREDITED INSTITUTION WITH OVER A 100 YEAR HISTORY

Johnson & Wales University provides a reputable education to your employees.



FLEXIBLE, YET RIGOROUS EDUCATION

The online format lets employees learn while maintaining professional schedules.



STRENGTHEN YOUR WORKFORCE WITH THE SKILLS THAT MATTER

With JWU, your employees can develop and improve the skills needed in the workplace.



CONVENIENT SCHEDULING

Employees can study on their own time – when and where they choose.

THROUGH A CORPORATE EDUCATION PARTNERSHIP, JOHNSON & WALES UNIVERSITY ONLINE WILL PROVIDE UP TO A **25 PERCENT DISCOUNT** TO YOUR EMPLOYEES.

EMPLOYEE BENEFITS



FLEXIBLE ONLINE FORMAT

The online format is designed for learning while meeting the obligations of family, work, and other life demands.



LEARN FROM INDUSTRY EXPERTS

Your employees learn from experienced faculty with years of professional experience.



CAREER-FOCUSED CURRICULUM

Our career-focused curriculum allows for real-world exposure that prepares future workforce leaders.



DEDICATED ACADEMIC ADVISERS

Our academic advisers ensure your employees stay on track to meet their educational goals and achieve success.

RELEVANT DEGREE PROGRAMS FOR YOUR EMPLOYEES

Johnson & Wales Online offers **over 50 fully online degree programs**.

Below is a sampling of programs currently offered.

ONLINE ASSOCIATE PROGRAMS

Business Administration
Criminal Justice
Hospitality Management

ONLINE UNDERGRADUATE PROGRAMS

Accounting
Baking & Pastry Arts and Food Service Management
Business Administration
Business Studies
Computer Science
Culinary Arts & Food Service Management
Digital Marketing & Social Media
Entrepreneurship
Fashion Merchandising & Retailing
Finance
Food & Beverage Entrepreneurship
Food Industry Compliance Management
Healthcare Administration
Hospitality Management
Human Resource Management
Liberal Studies
Marketing & Advertising
Operations & Supply Chain Management
Psychology
Public Health
Sports, Entertainment, Event – Management

ONLINE DOCTORAL PROGRAM

Doctor of Business Administration

For a full list of programs, please visit:
online.jwu.edu/all-degree-programs

ONLINE GRADUATE PROGRAMS

Master of Business Administration

Accounting
Business Administration (1-Year & 2-Year)
Data Analytics
Event Leadership
Finance
Hospitality
Human Resource Management
Marketing
Operations & Supply Chain Management
Organizational Leadership

Master of Science

Criminal Justice
Data Analytics
Finance
Hospitality Management
Nutrition
Organizational Psychology

Master of Public Administration

INDUSTRY-FOCUSED CERTIFICATES

Accounting
Business Communications
Food Compliance
Foundations of Retail Management
Hospitality (Graduate Level)
Operations & Supply Chain Management
Professional Culinary Skills
Technical Writing & Editing
Visual Merchandising

BENEFITS OF A JWU PARTNERSHIP

2024 – 2025 UNDERGRADUATE TUITION

(approximate cost per course)

\$1,485

*without
employee
benefit*



**You Save Over
\$14,800**

\$1,114

*with 25%
employee
benefit*

- **\$317 per undergraduate course** is the amount a JWU partnership would save employees.
- **\$12,680** of total savings in a 40-course undergraduate degree program.
- **Additional savings:** Employer Tuition Reimbursement Program - Available Pell Grants - JWU's liberal transfer credit policy (undergraduate students can transfer up to 75% of their program).

2024 – 2025 GRADUATE TUITION

(approximate cost per course)

\$2,526

*without
employee
benefit*



**You Save Over
\$7,500**

\$1,895

*with 25%
employee
benefit*

- **\$631 per graduate course** is the amount a JWU partnership would save employees.
- **\$7,572** of total savings in a 12-course MBA degree program.

SOME OF OUR PARTNERS

To date, JWU has partnered with over 90 small to mid-sized companies, large organizations, and some of the most recognizable brands in the world. Here are a few of our partnerships:

Guild



Atlantic Beach
Country Club



LET'S MAXIMIZE THE SUCCESS OF OUR partnership.

"We should teach a thing not for its own sake but as preparation for what lies beyond."



TOGETHER, JWU ONLINE AND YOUR ORGANIZATION WILL:

- Sign an education Memorandum of Agreement (MOA).
- Collaborate to announce the partnership.
- Collaborate on the development and implementation of future education or training needs.



JWU ONLINE WILL:

- Provide all employees with up to a 25-percent tuition discount for all associate, undergraduate, graduate, and Doctor of Business Administration (DBA) programs.
- Create a unique online "landing page" for employees that will contain specific partnership information and a streamlined application.
- Provide marketing content and/or materials pertaining to the partnership program.
- Manage the application, admission and retention of your employees with dedicated Admission Associates, Financial Planners, and Academic Advisors, along with other academic support tools to help ensure success.



YOUR ORGANIZATION WILL:

- Utilize internal communication channels to market the education partnership program to employees.

Mary T. Wales
Founder, Johnson & Wales University





Corporate Education Partnerships

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online.jwu.edu/partners



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