



**JWU  
ONLINE**

**EMPOWERING  
PROFESSIONAL  
SUCCESS**

**ANYWHERE,  
ANYTIME**

# **WELCOME TO THE JWU CORPORATE EDUCATION PARTNERSHIP PROGRAM**

**Johnson & Wales University offers something exceptional to each of our partners.**

Through our Corporate Education Partnership (CorpEd) program, we establish a unique collaboration between JWU and your organization, focused on providing employees with the education and skills they need to excel in their current roles and future careers.



According to the 2024 Workforce Education Motivations Report by InStride, based on a survey of over 1,000 U.S. workers, American employees are more motivated than ever to seek affordable educational opportunities. The report shows that 72% of respondents prefer pursuing an online degree funded by their employer over self-financing in-person education. With tuition costs rising and a strong desire for career growth without incurring debt, employees are increasingly looking for practical, employer-supported learning options. The report also highlights that 84% of workers under 45 are interested in employer-sponsored education benefits, with 44% aiming for promotion and 27% focused on keeping their skills up to date.

By partnering with JWU, you can provide your employees with valuable educational benefits that attract top talent, boost retention, and foster growth. Let's work together to develop a program that empowers your workforce, aligns with their career goals, and positions your organization as a leader in employee development.

Together, we can create a brighter future for both your team and your company.

## **Angelo Pitassi, '03 MBA**

Director of Corporate Relationships

Johnson & Wales University

JWU Online



# **JWU IS POSITIONED TO HELP YOUR EMPLOYEES SUCCEED**

Johnson & Wales University ... an exceptional education that inspires professional success and lifelong personal and intellectual growth.



## **PROFESSIONAL COMPETENCE**

Graduates will demonstrate the knowledge and skills required to succeed in their chosen profession.

## **FOUNDATION FOR LIFELONG LEARNING**

Graduates will demonstrate the knowledge and skills necessary for lifelong learning, including competence in communication, critical and creative thinking, quantitative and scientific reasoning, and the ability to evaluate, integrate, and apply knowledge from multiple perspectives when making decisions and solving problems.

## **GLOBAL AND COMMUNITY CITIZENSHIP**

Graduates will demonstrate the necessary skills, including an awareness of ethical responsibility and cultural/global diversity, to live and work collaboratively as contributing members of society.



# A JWU EDUCATION IS AVAILABLE ANYWHERE, ANYTIME

## BY THE NUMBERS

**19:1**

STUDENT-TO-  
FACULTY RATIO



**50+**

ONLINE UNDERGRADUATE,  
GRADUATE, AND  
CERTIFICATE PROGRAMS

**100%**

ONLINE COURSES

**65** *Student  
Voice Score*

ABOVE SECTOR AND  
INDUSTRY AVERAGE

**3** Average SVS across private,  
4-year institutions

**16** Average SVS across all  
EdSights-partnered  
institutions

## ABOUT JWU CORPORATE EDUCATION PARTNERSHIPS

JWU Online is a division of Johnson & Wales University. Established in 2013, the college offers a broad range of online programs which provide increased access and flexibility for students. The college also allows JWU to reach and serve entirely new groups of students across the U.S. and around the globe. As of the Fall 2025 term, the college enrolled over 2,500 online students. In addition to serving online students, the tuition reduction extends to employees who wish to enroll in certain graduate programs at our Providence campus.

The university strives to deliver strategically-selected academic programs in a high-quality online or on-ground format to working adult professionals.

## HOW ONLINE LEARNING ENHANCES DEVELOPMENT GOALS

Johnson & Wales University would like to build on the University's existing relationships, as well as create new meaningful partnerships. Our ability to deliver an exceptional education globally, have core curriculum that aligns with your operations, and our ability to customize programs to meet your development needs make this an exciting opportunity!

# BENEFITS OF A JWU EDUCATION PARTNERSHIP

## EMPLOYER BENEFITS



### AN ACCREDITED INSTITUTION WITH OVER A 100-YEAR HISTORY

Johnson & Wales University provides a reputable education to your employees.



### FLEXIBLE, YET RIGOROUS EDUCATION

The online format lets employees learn while maintaining professional schedules.



### STRENGTHEN YOUR WORKFORCE WITH THE SKILLS THAT MATTER

With JWU, your employees can develop and improve the skills needed in the workplace.



### CONVENIENT SCHEDULING

Employees can study on their own time — when and where they choose.

**THROUGH A CORPORATE EDUCATION PARTNERSHIP,  
JOHNSON & WALES UNIVERSITY ONLINE WILL PROVIDE  
UP TO A 25 PERCENT DISCOUNT TO YOUR EMPLOYEES.**

## EMPLOYEE BENEFITS



### FLEXIBLE ONLINE FORMAT

The online format is designed for learning while meeting the obligations of family, work, and other life demands.



### LEARN FROM INDUSTRY EXPERTS

Your employees learn from experienced faculty, with extensive years of first-hand professional experience.



### CAREER-FOCUSED CURRICULUM

Our career-focused curriculum allows for real-world exposure that prepares future workforce leaders.



### DEDICATED ACADEMIC ADVISORS

Our academic advisors ensure your employees stay on track to meet their educational goals and achieve success.

# RELEVANT DEGREE PROGRAMS FOR YOUR EMPLOYEES

Johnson & Wales Online offers over 50 fully online degree programs.

Below is a sampling of programs currently offered.

## ONLINE ASSOCIATE PROGRAMS

Business Administration

Criminal Justice

Hospitality Management

## ONLINE UNDERGRADUATE PROGRAMS

Accounting

Baking & Pastry Arts and Food Service Management

Business Administration

Business Studies

Computer Science

Criminal Justice

Culinary Arts and Food Service Management

Digital Marketing & Social Media

Entrepreneurship

Fashion Merchandising & Retailing

Finance

Food & Beverage Entrepreneurship

Healthcare Administration

Hospitality Management

Human Resource Management

Liberal Studies

Marketing & Advertising

Operations & Supply Chain Management

Psychology

Public Health

Sports, Entertainment, Event — Management

## ONLINE DOCTORAL PROGRAMS

### Doctor of Business Administration

Hospitality Leadership

Organizational Development

For a full list of programs, please visit:

[online.jwu.edu/jwu-online-degree-programs](http://online.jwu.edu/jwu-online-degree-programs)

## ONLINE GRADUATE PROGRAMS

Master of Business Administration

Accounting

Business Administration (1-Year & 2-Year)

Data Analytics

Event Leadership

Finance

Hospitality Management

Human Resource Management

Marketing

Operations & Supply Chain Management

Organizational Leadership

Organizational Psychology

### Master of Public Administration

### Master of Science

Criminal Justice

Data Analytics

Finance

Food Safety

Hospitality Management

Nutrition

Operations & Supply Chain Management

Organizational Psychology

## INDUSTRY-FOCUSED CERTIFICATES

Accounting

Foundations of Operations &

Supply Chain Management

Foundations of Retail Management

Hospitality (Graduate Level)

Sports Nutrition (Graduate Level)

Technical Writing & Editing

Visual Merchandising

# BENEFITS OF A JWU PARTNERSHIP

## 2025 – 2026 UNDERGRADUATE TUITION

(approximate cost per course)

**\$1,485**  
Without  
Employee  
Benefit

**You Save Over  
\$14,800**

**\$1,114**  
With 25%  
Employee  
Benefit

- **\$317 per undergraduate course** is the amount a JWU partnership would save employees.
- **\$12,680 of total savings** in a 40-course undergraduate degree program.
- **Additional Savings:** Employer Tuition Reimbursement Program - Available Pell Grants - JWU's liberal transfer credit policy (undergraduate students can transfer up to 75% of their program).

## 2025 – 2026 GRADUATE TUITION

(approximate cost per course)

**\$2,526**  
Without  
Employee  
Benefit

**You Save Over  
\$7,500**

**\$1,895**  
With 25%  
Employee  
Benefit

- **\$631 per graduate course** is the amount a JWU partnership would save employees.
- **\$7,572 of total savings** in a 12-course MBA degree program.

# SOME OF OUR PARTNERS

To date, JWU has partnered with over 90 small to mid-sized companies, large organizations, and some of the most recognizable brands in the world. Here are a few of our partnerships:



**Delaware  
North**<sup>SM</sup>

New England  
**Inns & Resorts**



Atlantic Beach  
Country Club

  **Blue Cross  
Blue Shield**  
of Rhode Island

 **BLOOMIN'  
BRANDS** INC.

 **Vitamix**

 **BLOUNT**  
fine foods

 **OUTBACK**  
STEAKHOUSE®

 **Southcoast® Health**

 **CHIPOTLE**  
MEXICAN GRILL

 **Stew Leonard's**  
FARM FRESH FOODS

 **Wakefern**  
FOOD CORP.®

 Children's Hospital Colorado

 **LOWE'S**

**Humana**<sup>®</sup>



**WALT DISNEY**

**Centreville  
Bank**

 **macy's**

 **FEAST & FETTLE**

 **TARGET**

 **Tyson**

 **PEPSICO**

 **Carpionato  
GROUP**

 **UNION SQUARE  
HOSPITALITY GROUP**

 **TESLA**

 **Charter  
COMMUNICATIONS**

 **Fidelity  
INVESTMENTS**

"We should teach a thing not for it's own sake but as preparation for what lies beyond."

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Mary T. Wales  
Founder, Johnson & Wales University

# LET'S MAXIMIZE THE SUCCESS OF OUR PARTNERSHIP



## TOGETHER, JWU ONLINE AND YOUR ORGANIZATION WILL:

- Sign an education Memorandum of Agreement (MOA).
- Collaborate to announce the partnership.
- Collaborate on the development and implementation of future education or training needs.



## JWU ONLINE WILL:

- Provide all employees with up to a 25-percent tuition discount for all associate, undergraduate, graduate, and Doctor of Business Administration (DBA) programs.
- Create a unique online "landing page" for employees that will contain specific partnership information and a streamlined application.
- Provide marketing content and/or materials pertaining to the partnership program.
- Manage the application, admission and retention of your employees with dedicated Admission Associates, Financial Planners, and Academic Advisors, along with other academic support tools to help ensure success.



## YOUR ORGANIZATION WILL:

- Utilize internal communication channels to market the education partnership program to employees.





**Corporate Education Partnerships**  
333 Harborside Blvd. | Providence, RI 02905  
[online.jwu.edu/partners](http://online.jwu.edu/partners)



**JWUONLINE**