



FACTS

ONLINE

JUNE 2023



The College of Professional Studies (CPS), formerly the College of Online Education, is a division of Johnson & Wales University. Founded in 1914, JWU is a private, nonprofit, accredited institution with more than 8,000 graduate, undergraduate, doctoral and online students across its campuses in Providence, Rhode Island and Charlotte, North Carolina. An innovative educational leader, the university offers undergraduate and graduate degree programs in arts and sciences, business, engineering, food innovation, hospitality, nutrition, health and wellness. It also offers undergraduate programs in culinary arts, dietetics and design. JWU's unique model provides students with the personalized attention, academic expertise and industry connections that inspire professional success and personal growth. The time students spend at JWU is nothing short of transformative, as demonstrated by career outcomes, expected earnings and economic mobility rankings. The university's impact is global, with alumni in 130 countries pursuing careers worldwide. For more information, please visit jwu.edu.

ACCREDITATION

JWU is accredited by the New England Commission of Higher Education (NECHE). The nation's oldest regional accrediting association, NECHE accredits educational institutions internationally. This accreditation encompasses both campuses and online. Program accreditations are accessible at catalog.jwu.edu/aboutjwu/accreditationsandapprovals.

RANKINGS

The Wall Street Journal/Times Higher Education has listed JWU on its 2022 College Rankings. Money Magazine also ranked JWU among its Best Colleges for 2022.



U.S. News & World Report ranked JWU as one of its Best Value Schools and Top Performers on Social Mobility. The latter measures how well schools graduated students who received Pell Grants, given to students from households with annual incomes of less than \$50,000. JWU also placed in the Best Online Bachelor's Programs and Best Online Bachelor's Programs for Veterans.



PROGRAMS OF STUDY (2023-24)

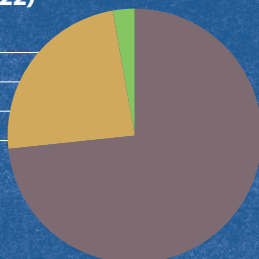
- John Hazen White College of Arts & Sciences:** bachelor's and master's degrees and micro-certificate programs
- College of Business:** associate, bachelor's, master's and doctoral degrees; certificate and micro-certificate programs
- College of Engineering & Design:** bachelor's and master's degrees
- College of Food Innovation & Technology:** associate, bachelor's and master's degrees; certificate and micro-certificate programs
- College of Health & Wellness:** bachelor's and master's degrees and micro-certificate programs
- College of Hospitality Management:** bachelor's and master's degrees; certificate and micro-certificate programs

ENROLLMENT RATIO/PERCENTAGES (2022-23)

- Average class size: 17
- Gender breakdown of student population: 69% female, 30% male
- Average age: 30 (undergraduate); 31 (graduate); 43 (doctoral)

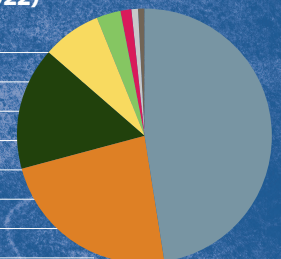
ENROLLMENT BY LEVEL (FALL 2022)

1,838	Undergraduate
599	Graduate
63	Doctoral
2,500	TOTAL



ENROLLMENT BY ETHNICITY (FALL 2022)

1,188	White
584	Black or African American
391	Hispanic or Latino
185	Unknown
80	Asian
34	Nonresident Alien
21	American Indian or Alaska Native
17	Two or More Races
2,500	TOTAL



* Enrollment is now defined as the total number of degree/certificate-seeking students. Previous years' fact sheet included non-matriculating students in enrollment totals.

ACADEMIC PROGRAMS

From fall 2014 to 2021, CPS collaborated with deans and faculty from across the university's colleges to build its degree program portfolio from five to more than 100 online undergraduate, graduate, doctoral, certificate and micro-certificate programs. The college is responsible for enrolling and supporting JWU's ground-based graduate students; it also offers noncredit training programs for the industries that JWU serves. CPS continues to focus on identifying new degree programs that have strong market demand, provide for meaningful career progression, and are aligned with the university's mission and professionally focused values.

100+
100% ONLINE PROGRAMS

TUITION (2023-24)

Undergraduate: \$495 per 1.0 credit (\$1,485 per 3.0 credit course)

Graduate: \$842 per 1.0 credit (\$2,526 per 3.0 credit course)

Doctoral: \$993 per 1.0 credit (\$2,979 per 3.0 credit course, \$5,958 per 6.0 credit course)

Undergraduate Micro-Certificate / Graduate

Micro-Certificate: \$631 per 1.0 credit (\$1,893 per 3.0 credit course)

CAREER OUTCOMES RATE

Johnson & Wales University enjoys a 95.4% career outcomes rate for 2021 graduates who earned a bachelor's degree. This rate reflects the percentage of JWU graduates who secure full or part-time employment, are enrolled/accepted in a program of study to continue their education, are performing voluntary service, or enlist in military service within six months of graduation. The 2021 JWU rate is approximately 11.3 percentage points higher than the national average. For more information, visit jwu.edu/about-jwu/student-consumer-information.html.

95.4%
CAREER OUTCOMES RATE

ONLINE STUDENT SERVICES

The college offers dedicated support to each online and Providence Campus graduate student. The following dedicated staff resources are available:

- admissions representatives
- academic advisors
- financial planners
- professional writing and quantitative coaches
- Intuitive AI Edsights Chatbot — Wildcat Willie
- Providence Campus Accessibility Services
- library resources
- technical support
- Experiential Education & Career Services

STUDENT EXPERIENCE

In spring 2021, 93% of CPS students who took the Ruffalo Noel Levitz Priorities and Satisfaction for Online Learners (PSOL) survey responded to the question "So far, how has your college experience met your expectations?" with "What I expected or better." Since 2016, the college has used the survey as a quality assessment tool for academic programs and services provided to the college's students. The college is conducting the survey again in spring 2023 to maintain a bi-annual schedule for survey administration.

93%
STUDENT SATISFACTION WITH CPS

CORPORATE EDUCATIONAL PARTNERSHIPS

Since the launch of Corporate Educational Partnerships in 2017, the university has signed agreements with 26 individual employer partners, and also provides educational programs to over 30 employer partners with a collective employee count of over 4 million employees through Guild Education. Since the active launch of the partnership in summer 2021, Guild Education has provided a steady stream of new students from its broad employer base. A corporate education partnership with JWU supports industry-specific training programs, marketing opportunities, and hiring needs. Employees of partner organizations are offered a tuition scholarship to enroll in JWU's CPS programs. For more information, visit online.jwu.edu/partners.

COURSE DELIVERY

In online courses at JWU, the instructor and students are connected through ulearn, JWU's online learning course platform (Blackboard). Through ulearn, students receive instruction, review course content, submit assignments, ask questions of the instructor and other students, and actively participate in the class from their home, office, or wherever a computer and internet connection is available. Online courses are equivalent in content and rigor to JWU's traditional face-to-face courses. To accomplish its purpose, the college effectively leverages technology and other creative delivery approaches to offer an exceptional education and enhanced professional success for students, in alignment with the university's mission.

2,500
STUDENTS FROM 53 STATES/TERRITORIES AND 16 COUNTRIES

FACULTY

COE has 350 online instructors.

	FULL-TIME	TOTAL
Faculty	144	41%
Adjunct	206	59%
TOTAL	350	100%

The college employs the university's full-time faculty from across both campuses whenever available to develop and teach its online courses and programs. The college also recruits and hires adjunct faculty with years of experience teaching online to fulfill all of its instructional and program development needs. These adjuncts are industry professionals in their fields, who also hold advanced degrees. JWU's faculty experts take part in scholarly activities to continually enhance their own knowledge and skills. As online instructors, both full-time and adjunct faculty undergo orientation and ongoing training to ensure effective teaching in the online environment.

PROFESSIONAL STUDIES STAFF

In addition to recruiting industry-experienced faculty members to teach online courses, the college employs 67 full-time staff members who work on a daily basis to provide support to online students and faculty members.